

Big Screen Channel Host Location Information & Traffic Statistics

Delaware		DE	<i>Annual Total:</i>	1,207,000	<i>Monthly Total:</i>	100,583
Host Site	Annual Traffic	City	Description		Wait Time	
Body Visions	125,000	Bear	Cardio Room		10-20 min	
2 Fat Guys	55,000	Hockessin	Seating area		20-30 min	
The American Dance Academy	32,000	Hockessin	Lobby area		20-30 min	
Arner's	312,000	New Castle	High Traffic Family		5-15 min	
Perkins Family Restaurant	165,000	Newark	Lobby Wait Area		10-15 min	
The Wilmington Skate Center	130,000	Wilmington	High Volume - High End clientele		10-30 min	
1.95 Cleaners	163,000	Wilmington	High Volume		5-15 min	
The Charcoal Pit	150,000	Wilmington	High Volume		15-30 min	
Retro Fitness	75,000	Wilmington	Cardio		15-30 min	

Atlantic		NJ	<i>Annual Total:</i>	1,290,000	<i>Monthly Total:</i>	107,500
Host Site	Annual Traffic	City	Description		Wait Time	
The Flanders Hotel	65,000	Ocean City	Lobby entrance		5-15 min	
Boyars Market	200,000	Ocean City			5-10 min	
The Airport Diner	250,000	Ocean City			5-15 min	
Randazzo's Restaurant	275,000	Ocean City			10-20 min	
Circle Liquors	500,000	Somers Point			5-10 min	

Burlington		NJ	<i>Annual Total:</i>	1,903,000	<i>Monthly Total:</i>	158,583
Host Site	Annual Traffic	City	Description		Wait Time	
New Jersey Health and Fitness	75,000	Maple Shade	Cardio		20-25 min	
Carollo's Italian Restaurant	175,000	Marlton	sit down area		10-20 min	
Smart Bodies Fitness	72,000	Marlton	Treadmill area		10-25min	
G-Boys	110,000	Marlton	Front Register		5-10 min	
Links Golf Club	80,000	Marlton			15-45 min	
The Firm Fitness Center	62,000	Marlton	Main Area		10-25min	
Medford Sports Club	65,000	Medford	High Traffic		15-20 min	
Canal's Liquors	75,000	Medford	High Traffic		5-10 min	
Medford Bowling Center	85,000	Medford	wait area		10-15 min	
Perkins Family Restaurant	195,000	Moorestown	lobby sit down		5-15 min	
Passariello's Pizza	275,000	Moorestown	Sit down area		10-15 min	
Willowbrook Country Club	35,000	Moorestown	Pro Shop		10-15 min	
Carluccis Waterfront	124,000	Mt. Laurel	sit down area		10-20 min	
International Sports Centre	225,000	Mt. Laurel	High Traffic Family		10-20 min	
Ramblewood Country Club	250,000	Mt. Laurel	High Traffic		10-20 min	

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Camden NJ		<i>Annual Total:</i>	1,304,000	<i>Monthly Total:</i>	108,667
Host Site	Annual Traffic	City	Description	Wait Time	
International Sports Centre	220,000	Cherry Hill	Snack bar area- High traffic Family	10-20 min	
1.99 Cleaners	155,000	Cherry Hill	5 screens at registers High Traffic	5-10 min	
\$1.99 Cleaners (RT 70)	155,000	Cherry Hill	Register	5-10 min	
Vitarelli's Pizza and Restaurant	67,000	Cherry Hill	bar area	10-15 min	
Pennsauken Country Club	45,000	Pennsauken	Pro Shop	10-15 min	
Vitarelli's at Pennsauken CC	67,000	Pennsauken	bar area	10-15 min	
LaMartinique lanes	260,000	Stratford/Voorhe		5-10 min	
\$1.99 Cleaners	110,000	Stratford/Voorhe	Register	5-10 min	
Jack's Donuts	20,000	Stratford/Voorhe	counter	5-10 min	
Shady Katies	80,000	Stratford/Voorhe	bar area	15-25 min	
Short Hills Deli	125,000	Voorhees	Wait area	10-20 min	

Gloucester NJ		<i>Annual Total:</i>	1,135,000	<i>Monthly Total:</i>	94,583
Host Site	Annual Traffic	City	Description	Wait Time	
Valleybrook Country Club	65,000	Blackwood	sit down area	10-20 min	
Meloni's Butcher Block	115,000	Blackwood	Register	5-10 min	
Fuddruckers	135,000	Turnersville	Wait area	15-20 min	
Active Fitness Center	125,000	Wash Twp	Cardio Room	10-20 min	
Jersey Pride Gymnastics	45,000	Wash Twp	Wait Area	10-20 min	
HollyDell Ice Arena	475,000	Wash Twp	HighTraffic	10-20 min	
Deptford Skating and Fun Cent	175,000	Westville	Snack Bar Area	15-45 min	

Mercer NJ		<i>Annual Total:</i>	1,864,000	<i>Monthly Total:</i>	155,333
Host Site	Annual Traffic	City	Description	Wait Time	
Solar Eclipse LaserTag	125,000	Ewing	Wait area	15-20 min	
Slocum's Bowling Center	135,000	Ewing	Counter Area	15-20 min	
Marazzo's	900,000	Ewing	Deli	15-20 min	
Bill's Tavern	150,000	Hamilton Square	sit down area	15-30 min	
RT 33 Barber Shop	45,000	Hamilton Square	Wait area	15-20 min	
Colonial Lanes	250,000	Lawrenceville	2 screens in lanes	1 hour	
Golds Gym	95,000	Lawrenceville	Work out area	20-25 min	
Golds Gym	27,000	Mercerville	Work out area	20-25 min	
Bagel Street	62,000	Mercerville	Wait area	10-15 min	
Princeton Country Club	75,000	Princeton	Wait area Pro Shop	10-15 min	

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Monmouth NJ		<i>Annual Total:</i>	50,000	<i>Monthly Total:</i>	4,167
Host Site	Annual Traffic	City	Description		Wait Time
Howell Lanes		Howell	shoe counter and bar entrance area		10-15 min
Fred & Murray's Deli	50,000	Manalapan	wait area		15-20 min

Ocean NJ		<i>Annual Total:</i>	1,860,000	<i>Monthly Total:</i>	155,000
Host Site	Annual Traffic	City	Description		Wait Time
Buy-Rite	225,000	E. Manahawkin	High Traffic		10-15 min
Nardis Tavern	95,000	Haven Beach			
Kubels II	175,000	LBI	Sit down area		10-20 min
Buy-Rite	200,000	Manahawkin	High Traffic		10-15 min
Mystic Island Casino	250,000	Manahawkin	Sit down area, high traffic		10-20 min
Thunderbird Lanes	160,000	Manahawkin	High Traffic Mix		1 hour
Retro Fitness	130,000	Manahawkin	Cardio		15-25 min
The Gateway Restaurant	125,000	Ship Bottom			
Calloways	450,000	Staffordville	Sit down area		10-20 min
Golden Hawk Tai Kwon Do	50,000	Tuckerton	Wait area		15-20 min

Berks PA		<i>Annual Total:</i>	2,070,000	<i>Monthly Total:</i>	172,500
Host Site	Annual Traffic	City	Description		Wait Time
Reading Country Club	70,000	Reading	2 screens; wait area		15-30 min
Body Zone Fitness	2,000,000	Wyomissing	2 screens cardio & snack bar areas		15-30 min

Bucks PA		<i>Annual Total:</i>	5,038,000	<i>Monthly Total:</i>	419,833
Host Site	Annual Traffic	City	Description		Wait Time
Grundy Recreation	450,000	Bristol	3 screens, sit down area, entrance rink a, rink b		20-25 min
Doylestown Fitness Center	78,000	Doylestown	Cardio		20-25 min
Bagel Barrel	182,000	Doylestown	Wait area		15-20 min
Nats Pizza	95,000	Doylestown	Wait area		10-15 min
Bagels N More	40,000	Fairless Hills	Sit down and waiting area		5-15 min
Deon's Beverages	120,000	Fairless Hills	register and lottery area		5-15 min
Action Karate	143,000	Feasterville	sit down area		20-25 min
Sportsplex	750,000	Feasterville	High Traffic Family		30-45 min
Suburban Diner	250,000	Feasterville	lobby		15-20 min
Giggleberry Fair	250,000	Lahaska	sit down food area		15-25 min
Blue Fountain Diner	95,000	Langhorne	High Traffic		5-10 min
Middletown Country Club	75,000	Langhorne	2 screens, pro shop & bar restaurant		20-25 min
Levittown Lanes	160,000	Levittown	4 screens between lanes		1 hour
St. Joseph the Worker Bingo	26,000	Levittown	6 screens sit down area		2 hour

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Golden Dawn Diner	250,000	Levittown	lobby - wait area	5-15 min
Pennsbury Fitness	35,000	Morrisville	cardio	20-25 min
Cafe Monterosso	25,000	Morrisville	sit down area	5-15 min
RJ Bagels and Deli	50,000	Morrisville	SOLD OUT until 8/1/08	5-15 min
Center Club	120,000	Newtown	2 screens; cardio & weight lift area	40 min
Bagel Junction	160,000	Newtown	wait area	5-10 min
Action Karate and My Gym	110,000	Newtown	Sit down area	20-25 min
Fresh Works	32,000	Richboro	at checkout, visible to sit down area	20-25 min
Richboro Car Wash	32,000	Richboro	wait area and gift shop	5-15 min
Perkins Family Restaurant	190,000	Warminster	Wait area	15-20 min
Face Off Circle	475,000	Warminster	Wait area	15-20 min
Thunderbird Lanes	250,000	Warminster	Main Lobby	30-45 min
Mike's York Street. Bar & Grill	225,000	Warminster	Wait area	15-20 min
Thunderbird Lanes	250,000	Willowgrove	Bar entrance and snack bar area	30-45 min
Yardley Country Club	120,000	Yardley	3 screens, public restaurant, member bar & lobby	20-25 min

Lower Montgomery	PA	<i>Annual Total:</i>	230,000	<i>Monthly Total:</i>	19,167
Host Site	Annual Traffic	City	Description	Wait Time	
Calloways Restaurant	120,000	Huntingdon Valle	wait area	15-20 min	
Body Dynamics	110,000	Huntingdon Valle	cardio	20 min	

NE Phila - Bensalem	PA	<i>Annual Total:</i>	1,127,000	<i>Monthly Total:</i>	93,917
Host Site	Annual Traffic	City	Description	Wait Time	
Lee's Hoagie House	85,000	Bensalem	wait area	10-15 min	
Redhouse Bagels	75,000	Bensalem	wait area	10-15 min	
Curran's Irish Inn	155,000	Bensalem	sit down area	15-45 min	
Pro Hair Salon	20,000	Bensalem	Sit down area	20-25 min	
Bensalem Country Club	85,000	Bensalem	Owl's Nest Restaurant	10-15 min	
Bensalem Beer and Soda	225,000	Bensalem		5-15 min	
Action Karate Parkwood	157,000	NE Phila	Parent sit down area	20-25 min	
Thunderbird Lanes	250,000	NE Phila	Lobby	15-25 min	
Retro Fitness	75,000	NE Phila	2 screens cardio and weight area	20-25 min	

Upper Montgomery	PA	<i>Annual Total:</i>	1,896,000	<i>Monthly Total:</i>	158,000
Host Site	Annual Traffic	City	Description	Wait Time	
Body Transit	30,000	Collegeville	In Cardio room	10-20 min	
Lous Too Deli	52,000	Collegeville	sit down area	5-15 min	
Speck's Restaurant	29,000	Collegeville	sit down area	5-15 min	
Berwyn Squash Club	25,000	Devon	Lobby	5-10 min	

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Bear Rock Café	45,000	King of Prussia	Wait and sit down area	10-20 min
Fairmount Athletic Club	27,000	King of Prussia	Wait and sit down area	20-30 min
Kunda Beverage	75,000	King of Prussia	Wait area	5-15 min
Java Brewin	32,000	Limerick	sit down area	5-15 min
Limerick Country Club	34,000	Limerick	at 19th hole	10-20 min
Tuscanini Pizzeria	25,000	Limerick	Sit down area	30 min
Center Ice Rink	700,000	Oaks	Wait area	15-45 min
Pat's Beverage	152,000	Pottstown	at checkout	5-10 min
Ravens Claw Golf Club	50,000	Pottstown		15-30 min
Sanatoga Thriftway	620,000	Sanatoga	at checkout	5-10 min

BSC Network Totals:

Network Annual Total: 20,974,000

Network Monthly Total: 1,747,833

Network Monthly Avg Impressions 4,369,583